



Health Insurance Education and Enrollment Assistance Now Available Bedside with The WellFund

INDIANAPOLIS (July 28, 2015) – The Affordable Care Act (ACA) mandates that all individuals are required to have health insurance coverage, but many are still uncertain of their eligibility for the varying state and federal programs. [The WellFund](#) was created in support of providers to develop strategies that address the ACA and the associated impacts to their uninsured population. As a partner, the organization offers bedside education and enrollment assistance to patients needing coverage.

“Many are still unaware of the legal implications associated with health insurance coverage following the implementation of the Affordable Care Act,” said Joe Huff, owner of RevOne Companies and founder of The WellFund. “We are here to educate the patients that need it most and assist them in accessing coverage options to ensure affordable access to preventative care and medication.”

The WellFund assists patients with the application process for both state and federally funded programs including Medicaid Eligibility, Medicaid as a secondary payer, Medicare, ACA Open Enrollment, SSDI (Social Security Disability Insurance) and SSI (Supplemental Security Income). Because the application process can be complex and the approval process lengthy, The WellFund also assists in obtaining coverage prior to approval.

Upon partnering with a healthcare provider, The WellFund is available to past, current and future patients and utilizes a multichannel communication platform via DirectDROP voicemail, text, certified email, dialer, IVR and traditional letters. The organization’s direct community outreach educates individuals on the ACA mandate and provides guidance in finding health insurance programs that not only make them compliant with the law, but ones that also assist with preventative care, access to medication and future medical costs. Patients have direct access to WellFund Patient Advocates during pre-service, admission and post-discharge for questions and determining which fund best meets their needs.

The WellFund’s commitment to providers and patients does not end with the enrollment process. The WellFund continues to monitor patients’ coverage to ensure premium activation dates are met and coverage remains active. Funding assistance is available to each patient, in order to maintain coverage, until the end of the relevant calendar year through low to interest-free loans and premium assistance via the providers’ foundations.

For more information on The WellFund and its services, visit <http://www.thewellfund.org>.

About The WellFund

Operating as a division of Indianapolis-based RevOne Companies, The WellFund supports healthcare providers in the development of strategies that address the Affordable Care Act and the associated impacts to their uninsured population. The organization assists patients at bedside with the application process for both state and federally funded programs. By marketing, managing and maintaining the process for providers, caregivers can focus on quality patient care. For more information, visit <http://www.thewellfund.org>.